



VENTURES PVT LTD

PRIVACY POLICY

Effective Date: 10 September 2026

Last Updated: 10 September 2026

This Privacy Policy explains how **HEXEL VENTURES PRIVATE LIMITED** (“HEXEL,” “we,” “us,” or “our”) collects, uses, stores, processes, and protects information when you use **BELL Mock Tests** (“BELL,” “Platform,” or “Service”) through **bellmocktests.com**.

BELL is an online mock-test and practice assessment platform operated by HEXEL VENTURES PRIVATE LIMITED.

By accessing or using BELL, you acknowledge that you have read and understood this Privacy Policy.

1. ABOUT BELL

BELL Mock Tests is a mock-test and practice assessment platform created and operated by:

HEXEL VENTURES PRIVATE LIMITED

Registered Office:

Door No. 37-240/8, Neerodi, Kollemcode,
Kollangodu, Vilavancode, Kanyakumari-629160,
Tamil Nadu, India

Website: bellmocktests.com

Customer Support / Grievance Email: support@bellmocktests.com

2. INFORMATION WE COLLECT

BELL follows a data-minimisation approach and collects only information reasonably required to operate the Platform and provide its services.

2.1 Information provided through Google Login

BELL currently allows account registration and login through Google authentication.

Depending on the information made available through the Google authentication process, BELL may receive and store:

- Google account email address;
- Google account identifier / Google ID; and
- Name, where the user provides or permits it to be associated with their BELL account.

BELL does not require users to provide:

- Phone number;
- Gender;
- Date of birth;
- Residential address;
- Location information; or
- Profile photograph.

Users may choose whether to provide a name for their BELL account, subject to the functionality available on the Platform.

Google independently processes information in accordance with Google's own privacy practices.

3. INFORMATION GENERATED THROUGH USE OF BELL

When you use BELL, we may collect and store information relating to your use of the mock tests, including:

- Questions attempted;
- Answers selected;
- Correct and incorrect answers;
- Scores;
- Attempt information;
- Time-related attempt data;
- Test history;
- Performance statistics;
- Ranking and percentile information; and
- Other information reasonably necessary to operate and improve the mock-test functionality.

This information is used primarily to provide test functionality, calculate results, maintain test history, and provide performance and ranking features.

4. LEADERBOARD INFORMATION

BELL provides leaderboard and comparison features.

Where applicable, the leaderboard may display:

- Your name or BELL-assigned custom identifier;
- Score;
- Ranking; and
- Correct-answer percentage.

Users may choose whether their name is displayed on the leaderboard, subject to the options available on the Platform.

If a user chooses not to display their name, BELL may use an assigned identifier or other non-name representation for leaderboard functionality.

5. PAYMENT INFORMATION

BELL uses **Razorpay** as a payment service provider for processing payments.

BELL does **not** store users’:

- Credit card numbers;
- Debit card numbers;
- UPI credentials;
- Bank account credentials; or
- Other payment credentials.

BELL may store transaction-related information necessary for confirming and administering purchases, including:

- Payment ID;
- Order ID;
- Amount paid;
- Payment status; and
- Transaction date.

Payment information may also be processed by Razorpay and other relevant payment-service providers in accordance with their respective privacy policies and applicable law.

6. INFORMATION FROM SUPPORT REQUESTS AND REPORTS

BELL provides users with mechanisms to report issues relating to tests, questions, answers, technical problems, or other Platform-related matters.

Where a user submits a report containing a screenshot or other information, BELL may store:

- The report;
- Screenshot or attachment submitted by the user;
- Relevant account information;
- Test-related information; and
- Information necessary to investigate and resolve the issue.

Such information may be retained for as long as reasonably necessary to investigate the complaint, resolve the issue, maintain appropriate records, or comply with applicable legal obligations.

7. TECHNICAL AND ANALYTICS INFORMATION

BELL uses third-party services and website analytics tools, including:

- Google Analytics;
- Google Search Console;
- Google Tag Manager; and
- Hostinger analytics.

These services may process technical, usage, diagnostic, or analytics-related information associated with visits to and use of the Platform, depending on the configuration of the relevant service.

Such information may help BELL understand Platform usage, identify technical issues, monitor performance, improve functionality, and understand general website traffic.

BELL does not use analytics information to intentionally collect information that it does not otherwise require for its services.

8. COOKIES AND SIMILAR TECHNOLOGIES

BELL and third-party services used by BELL may use cookies or similar technologies where required for authentication, security, functionality, analytics, or other legitimate purposes.

Cookies and similar technologies may help the Platform:

- Maintain login sessions;
- Provide essential functionality;
- Improve security;
- Understand website usage; and
- Analyse Platform performance.

The use of third-party analytics or authentication services may involve their own cookies or similar technologies, subject to their respective policies and settings.

Where legally required, BELL will provide appropriate mechanisms relating to consent or user choices.

9. HOW WE USE PERSONAL DATA

BELL may use collected information for purposes including:

1. Creating and maintaining user accounts;
2. Authenticating users through Google;
3. Providing access to purchased mock tests;
4. Recording test attempts;
5. Calculating scores and results;
6. Maintaining test history;
7. Calculating rankings, percentiles, and performance statistics;
8. Providing leaderboard functionality;
9. Processing and verifying payments;
10. Investigating reported errors or technical issues;
11. Preventing misuse, unauthorised access, fraud, or abuse;
12. Maintaining Platform security;
13. Monitoring and improving Platform performance;
14. Analysing general usage and traffic;
15. Maintaining business, accounting, tax, and transaction records where required;
16. Complying with applicable laws and lawful governmental or regulatory requirements; and
17. Protecting the rights, property, security, and legitimate interests of BELL, its users, and others.

BELL does not sell users' personal data.

10. MARKETING AND COMMUNICATIONS

BELL does not currently send promotional or marketing communications through email, SMS, or other notification channels.

BELL may, where necessary, communicate with a user in connection with a support request, complaint, account issue, transaction, security matter, legal requirement, or other user-initiated interaction.

11. SHARING OF INFORMATION

BELL does not sell or commercially trade users' personal information.

Information may be shared with or processed by service providers where reasonably necessary to operate BELL, including providers supporting:

- Google authentication;
- Payment processing;
- Website hosting;
- Database infrastructure;
- Analytics;
- Website functionality;
- Security; and
- Technical operations.

BELL may also disclose information where reasonably necessary:

- To comply with applicable law;
- In response to lawful governmental or regulatory requests;
- To enforce BELL's Terms and Conditions;
- To investigate fraud, security incidents, or misuse;
- To protect the rights or safety of BELL, users, or others; or
- In connection with a corporate transaction, restructuring, merger, acquisition, or transfer of business assets, subject to applicable law.

Third-party service providers may process information according to their own applicable terms and privacy policies.

12. DATA STORAGE AND HOSTING

BELL's production website and database infrastructure are hosted using **Hostinger** and SQL-based database infrastructure.

Personal data may therefore be stored or processed through infrastructure operated by BELL's service providers.

BELL does not represent that all data is physically stored exclusively within India. The location of infrastructure used by third-party service providers may vary according to their systems and applicable arrangements.

BELL takes reasonable measures appropriate to the nature of the information to protect data against unauthorised access, alteration, disclosure, loss, or misuse.

13. DATA SECURITY

BELL uses reasonable technical and organisational measures intended to protect personal information against unauthorised access, misuse, alteration, disclosure, or destruction.

However, no internet-based service, website, database, or electronic transmission can be guaranteed to be completely secure.

Users are responsible for maintaining the security of their Google account and should not share their authentication credentials with others.

14. DATA RETENTION

BELL retains personal data only for as long as reasonably necessary for the purposes described in this Privacy Policy, unless a longer period is required or permitted by applicable law.

14.1 Inactive accounts

BELL currently intends to delete account-related usage data, including test history and associated performance/statistical information, where the account has remained inactive for **365 consecutive days**.

For this purpose, inactivity may generally be determined by the absence of meaningful account activity, such as login or use of the Platform.

14.2 Account deletion

When a user deletes their BELL account, BELL intends to permanently delete the user's account statistics and associated test-performance data, subject to information that BELL may be required or permitted to retain under applicable law.

14.3 Legal and transaction records

Certain information, including transaction, payment, tax, accounting, fraud-prevention, dispute, or other records, may need to be retained for a longer period where required by law or reasonably necessary to establish, exercise, or defend legal claims.

15. ACCOUNT DELETION AND USER REQUESTS

Users may request deletion of their BELL account and associated account data through the available account-management functionality or by contacting BELL at:

support@bellmocktests.com

Upon receiving a valid request, BELL will take reasonable steps to process the request in accordance with applicable law and its retention obligations.

Deletion of an account may result in permanent loss of:

- Test history;
- Scores;
- Performance statistics;
- Ranking-related information associated with the account; and
- Other account-related data.

Information that BELL is legally required to retain may not be deleted immediately.

16. CHILDREN AND USERS UNDER 18

BELL does not intentionally target persons below the age of 18 through its marketing, advertising, or product strategy.

BELL does not specifically request or require users to provide their date of birth, and BELL does not intentionally design its services to target children.

However, BELL may be technically accessible to persons below 18.

Where applicable under Indian data-protection law, including provisions relating to children's personal data, BELL will comply with the requirements applicable to the processing of such data.

Parents or lawful guardians who believe that a child has provided personal information to BELL in circumstances requiring intervention may contact BELL at:

support@bellmocktests.com

BELL may take appropriate steps, subject to applicable law, to address such requests.

17. USER RIGHTS

Subject to applicable law and any conditions or limitations prescribed by law, users may have rights concerning their personal data, which may include rights relating to:

- Access to personal information;
- Correction or updating of inaccurate information;
- Deletion of personal information;
- Withdrawal of consent where processing is based on consent;
- Grievance redressal; and
- Other rights available under applicable data-protection laws.

Requests may be submitted to:

support@bellmocktests.com

BELL may need to verify the identity or account ownership of a person making a request before processing certain requests.

18. GRIEVANCE OFFICER

For privacy-related complaints, data-protection concerns, or other grievances relating to BELL, users may contact:

Grievance Officer:

Hillu Micheal I S

Email: support@bellmocktests.com

Phone: +91 80506 74095

Address:

HEXEL VENTURES PRIVATE LIMITED

Door No. 37-240/8, Neerodi, Kollemcode,

Kollangodu, Vilavancode, Kanyakumari-629160,
Tamil Nadu, India

BELL will review and respond to grievances within the period required by applicable law.

19. THIRD-PARTY SERVICES

BELL relies on certain third-party services to operate its Platform.

These may include:

- Google, for authentication;
- Razorpay, for payment processing;
- Hostinger, for hosting and infrastructure; and
- Analytics and website-management services, including Google Analytics, Google Search Console, Google Tag Manager, and Hostinger analytics.

These third parties may independently process information in accordance with their own terms, privacy policies, security practices, and applicable law.

BELL is not responsible for the independent privacy practices of third-party services.

20. DATA TRANSFERS

Third-party service providers used by BELL may process or store information in jurisdictions other than the location from which you access BELL.

Where personal data is transferred, stored, or processed outside India, BELL will take such steps as may be required under applicable Indian law.

21. DATA BREACHES AND SECURITY INCIDENTS

If BELL becomes aware of a personal-data breach or security incident that is subject to notification or other obligations under applicable law, BELL will take appropriate steps as required by law.

This may include investigation, containment, remediation, and notification to affected persons or relevant authorities where legally required.

22. PRIVACY OF PAYMENT INFORMATION

Payment credentials such as card details, UPI credentials, or banking credentials are handled by the relevant payment service provider and are not stored by BELL.

Users should review the applicable privacy and security practices of the payment provider before completing transactions.

23. CHANGES TO THIS PRIVACY POLICY

BELL may update this Privacy Policy from time to time to reflect:

- Changes in the Platform;
- Changes in data-processing practices;
- Changes in third-party services;
- Changes in applicable laws or regulations; or
- Other operational, legal, or security requirements.

When changes are made, the revised Privacy Policy will be published on the Platform with an updated **“Last Updated”** date.

Your continued use of BELL after the updated Privacy Policy becomes effective constitutes acknowledgement of the revised policy, to the extent permitted by applicable law.

24. GOVERNING LAW

This Privacy Policy is governed by the laws applicable in India.

Nothing in this Privacy Policy is intended to exclude, restrict, or override any mandatory rights or protections available to users under applicable law.

Subject to applicable law, disputes relating to this Privacy Policy shall be subject to the jurisdiction of the competent courts having jurisdiction at **Kuzhithurai, Kanyakumari District, Tamil Nadu**.

25. CONTACT INFORMATION

For privacy questions, data requests, complaints, or other concerns relating to BELL:

HEXEL VENTURES PRIVATE LIMITED
BELL Mock Tests

Registered Office:
Door No. 37-240/8, Neerodi, Kollemcode,
Kollangodu, Vilavancode, Kanyakumari-629160,
Tamil Nadu, India

Email: support@bellmocktests.com

Phone: +91 80506 74095

Website: bellmocktests.com

26. USER ACKNOWLEDGEMENT

By using BELL Mock Tests, you acknowledge that you have read and understood this Privacy Policy and understand how BELL collects, uses, stores, and processes information as described above.

If you do not agree with this Privacy Policy, you should discontinue use of the Platform, subject to any rights available to you under applicable law.

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